



PRESS RELEASE

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OFFICE OF THE SEYCHELLES CHAMBER OF COMMERCE AND INDUSTRY (SCCI)

Chairman Francis meets HKGCC, Africa/Asia Regional Manager

Hong Kong General Chamber of Commerce and Industries to increase visibility of Seychelles amongst its 4000 members

After learning about Seychelles' various untapped investment opportunities, The Hong Kong General Chamber of Commerce and Industry (HKGCC), Africa-Asia region Manager Mr David O'Rear gave his engagement to help promote Seychelles amongst its members. This commitment was made while SCCI Chairman, Marco Francis paid a courtesy visit to him when on business visit in Hong Kong two weeks back.

The meeting which took place at the HKGCC headquarters was also attended by Ms Faith Fung, the Manager for Public Relations & Programs at HKGCC. The meeting centered on prospect for joint business initiatives, which included possibilities to promote each other investment and trade opportunities. The SCCI Chairman in the meeting stressed on the strategic position of Seychelles in relation to Africa as a market. The HKGCC has extended their support to create awareness of the country and its opportunities amongst their 4000 members. One of the first activities to be engaged in is for the two chambers to jointly participate in the Africa/Asia Quarterly review magazine to promote their destination.

Other areas discussed were also on cooperation between the two Chambers to build capacity where one or the other fall short. Being a self-funded, non-profit making organization, the HKGCC has given its commitment to provide support to SCCI in certain areas to beef up its capacity.

Mr. Francis said that he is happy to obtain the support of HKGCC.

"The promotion to be done by HKGCC will also help further put Seychelles on the map in this part of the world." He expressed.

The HKGCC are involved in activities from networking functions, seminars, business matching meetings and organizing trade missions every year to help their members connect with businesses locally and internationally.

The SCCI, as in similar meetings with other Chamber of Commerce and Industries will be formalizing this relationship through a Memorandum of Understanding in the future. The SCCI Chairman stressed on the importance for SCCI to broaden its network in as many countries as possible to allow for effective business matching possibilities for its members. End